



2018 Accomplishments

Fighting H.A.R.D.
Fighting against Hit And Run
Driving





2018 HIGHLIGHTS

Fighting H.A.R.D. is more than supporting an annual gala, it is supporting families, and believing pedestrian hit and run fatalities are a public safety concern.

**RAISED
\$12,325.00
SUPPORT
FAMILIES
IMPACTED BY HIT
& RUN**

**10 OF 22
FAMILIES
IMPACTED BY
PEDESTRIAN
FATALITIES
RECEIVED
SUPPORT
RESOURCES**

**COMMUNITY
PARTNERS:
AMAZON SMILE,
WALMART ST.
LOUIS CITY AND
COUNTY**

**NEW CHAPTER
KANSAS CITY, MO**

**What if It was
Your Loved One?**

MISSION STATEMENT

Fighting H.A.R.D. is a 501c3 organization established to raise awareness, educate, and provide resources to families impacted by hit and run fatalities.

There are serious consequences for drivers who leave the scene of an accident. Often families of victims suffer potential long-term physical and emotional impact which can have significant financial implications on the family.

OBJECTIVES

Fighting H.A.R.D. (Fighting Hit And Run Driving)

Year 1 through Year 3:

- Emphasize existence of hit and run problem.
- Determine scope of hit and run problem
- Estimate annual number of hit and run crashes.
- Provide support and resources to families of victims directly impacted by the fatalities.
- Establishing a college scholarship in the name of Jameca Stanfield
- Advocate for a Change Hit and Run Laws in the State of Missouri

SERVICES

- Provide resources to families
- Establish community partnered resources
- Raise Awareness to the cause
- Educate on pedestrian safety and prevention programs

***YIELDING RESULTS OF 187 ATTENDEES IN
OUR FIRST YEAR!!!***

In **2017, 98 pedestrians** were killed in the state of Missouri.

Fighting H.A.R.D. identified **22** pedestrians killed by hit and run driving.

A tribute was given to 10 victims at the Annual Families Impact Gala on April 12, 2018. Each family received dinner, support and an honor in the name of the H.A.R.D. victim at no charge to immediate family members.



The goal of the Annual Families Impact Dinner is:

1. To pay tribute to the hit and run driving victim.
2. Bring families together to show love and support to others who experience similar tragedies.
3. Start the process of healing amongst family members.
4. Educate and inform supporters and donors on hit and run statistics, real life cases, and meet sponsored families.

2018 ACCOMPLISHMENTS

- Fighting H.A.R.D. approached the first year with great success. Several media appearances targeted our branding and awareness arm of the organization, resulting in visibility, credibility and a high-profile cause worthy of investment. Shortly into its inception, Fighting H.A.R.D. was honored by St. Louis City Board of Alderman for efforts and support of other families and raising awareness to hit and run fatalities. [Fighting HARD City of St Louis Resolution Number 82](#)
- Since inception, Fighting H.A.R.D. created **community resource partnerships** with **United Way 211, Walmart, Amazon Smile, St. Louis County Police, Father Support Center, St. Louis City Police.** Specifically, **Officer Roxanne Ali, (Traffic & Safety Division) is a Fighting H.A.R.D board member.** Often, she is the first point of contact for families seeking information on a traffic accident resulting in a fatality. She plays a critical role in providing a first-touch resource to families who may require our services. Officer Ali's distribution of the Fighting H.A.R.D. brochures and resources, resulted in an average of 10+ families receiving our services. As a result, we provided legal resources, grief counseling to families such as Maureen Horton, mother of Montez Horton and the Brown Family. (family of Roneisha Calvin)
- Fighting H.A.R.D participated in raising awareness to our cause. We provided several onsite informational trade show set ups to include: Rhonda's Heart, an organization focused on motherless daughters, St. Louis Kids Expo, Stop the Violence Annual Event, several pedestrian safety events and Trailnet's (St. Louis Open Streets). We use this time to distribute brochures, collect data on hit and run families as well as connect with the community about our resources. Our public presence yield results such as invitations to present hit and run stats to several organizations; which includes Father Support Center's social services division.
- **New Kansas City, MO Chapter:** The mother of Montez Horton, Maureen Horton is our new chapter leader. The entire Fighting H.A.R.D. team met in Kansas City, MO and presented to a total of 12 community leaders and pastors supporting our cause.



“We as survivors know that losing a loved one is hard but, together we can learn to heal, to love and grow together as one” ~H.A.R.D. Family Impact Statement

2018 FAMILY TESTIMONIALS



‘To anyone wanting to know if they should be a part of this event Yes, you should it will change your life.’

~Family of Shawn Williams

“First and Foremost, I would like to give thanks to God for empowering you to plan, execute, fund, create, design and deliver this Powerful gala that spoke to our hearts on so many levels. The H.A.R.D. gala mission and vision forever lives inside of my soul. It was beautifully constructed from the event space, to the timeliness of the agenda/programming, decor and live entertainment and of course, the families and the amazing energy in the room.

*Thank you so much to Tiffanie Stanfield and the Fighting H.A.R.D. team for honoring my family, **Shawn Christopher Williams** and his beautiful life. Prior to the event, we had not talked about the tragedy in years because it was too painful to relive. The event helped us to celebrate what a beautiful person and life he lived, and it really brought the family closer, being able to share with other families and friends how losing a loved one can affect your entire outlook on life.*

*.....2018 was the 10-year Anniversary of his home going and we know his spirit was in the midst, and he was smiling down extremely proud to see how many people's lives your foundation and gala has helped and touched. Shawn's life and legacy will forever be remembered as our family continues to assist you with spreading the word to get more awareness to H.A.R.D. cases.Stanfield family passion and purpose continues to bridge the gaps between the loss of the loved one and the legal system to fight hard for stricter laws and to try to put an end to H.A.R.D. cases. **I love you, we love you and we stand with you.** The gala is so necessary; to anyone wanting to know if they should be a part of this event, YES, you should it will change your life.”*

Forever Grateful with Loving heart, S. Galvin

2018 FAMILY TESTIMONIALS



“I suffered when I learned the culprit who killed my son only received minor charges, therefore serving no jail time and community service. We must fight for better laws in All states.”

“Fighting H.A.R.D. is the perfect name for what the families for Hit and Run victims. These are victims without a voice. January 9th of 2018 marks the day I received the heartbreaking news of my son Montez Horton’s death. Between all that seems dark, I was rendered speechless.

God sent an Angel name Tiffanie Stanfield out of St. Louis, Missouri with an organization titled, Fighting H.A.R.D. She gave us hope and peace in our lives, especially my family, considering we are out of Kansas City, MO. This organization gave us ambition in knowing our next steps to keep my sons memory alive and being the voice of several H.A.R.D. victims. I suffered when I learned the culprit who killed my son only received minor charges, therefore serving no jail time and community service. We must fight for better laws in all states.”

In 2018, Tiffanie and her team visited Kansas City, MO with the intention of meeting with me and my network of supporters to lay the groundwork for a Kansas City Chapter of Fighting H.A.R.D.

Our meeting took place at one of my biggest supporters, Crossroads Ministry under the direction of Pastor Glenn and Emma Hancock. Tiffanie and her team educated the room on the stats of nationwide of victims. Since her visit, and Families Impact Gala, my family has started the healing process, and I have started building a network of additional supporters. I have placed brochures around town. YMCA Center, various schools, hospital waiting rooms, and additional churches”.

“Thank you Tiff for comforting many families, amid your sister's loss. You gave her and our love ones a much-needed voice 🙏💕💕💕💕

Look out 2019. You are gonna hear our ROAR!!!!

~Maureen Horton

2018 FINANCIALS

As a new cause to many, 2018 required significant branding, marketing, door to door, raising awareness and knowledge sharing. Additionally, significant research is required to identify families impacted by pedestrian hit and run fatalities. We utilized various mediums to include radio and TV, PSAs, print collateral, building a robust website, onsite informational expos, and distribution of brochures to several community centers, churches, medical facilities, etc... We covered the cost of 10 families to attend the dinner gala to pay tribute to their loved one.



Total Spends and donations for the year:

Donations Received	\$12,325.00
Brand Awareness/Marketing (inclusive of operating costs, print collateral, website set up and maintenance, business cards, brochures, posters, educational materials, etc...)	(\$6,387.00)
Families Impact Gala and Support. (Gala expenses, family support, on-sites, entertainment, food, etc..)	(\$17,563.00)



2019 GOALS

- Raise revenue for the 2019 Annual Impact Gala supporting 2018 victims impacted by hit and runs. We will pay tribute to newer families and invite the first 10 families to return. We rely on donations, fundraisers, supporters and sponsors.
- Expand volunteer base through various outreach community programs, social services, and friends and family.
- Start the education arm of the organization. Establish the Hit and Run Prevention Education program. Educating public and new drivers on the moral obligations and the legal implications for hit and run incidents. They will be taught why it is important to stay on the scene: Pedestrian Safety Topic and Driver Prevention Topics. What to do if you witness a Hit and Run?

THANK YOU TO OUR DONORS

Fighting Hit And Run Driving is a specialized focus as a result of distracted driving. Therefore, it takes your voice, your support and your donations to assist in carving out this specific need in raising awareness to this cause. It is YOU, who supported the unknown, and made it well-known.

We are so thankful for your support in our first year. Your voice, donations, sponsorship and volunteerism enabled our organization to turn a hit and run case file number in to real lives.

We now must continue our efforts. We must advocate for tougher penalties. We must continue supporting families due to sudden loss as a result of hit and run driving and we must work to educate on the importance of public and pedestrian safety.

“What if It was your loved one?”

THANK YOU TO ALL OF THE FIGHTING HIT AND RUN DRIVING STAFF, VOLUNTEERS, SUPPORTERS, DONORS, SPONSORS AND COMMUNITY PARTNERS

We honor our donors' wishes to remain anonymous, therefore anonymous donors will not be listed in this report, or any forms of recognition as directed by them.

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*Thank
you!*